

**ELECTRA HOSPITAL DISTRICT
ELECTRA MEMORIAL HOSPITAL
SPECIAL MEETING
February 24th & 25th, 2021**

Chairman Johnny Miller called the special meeting of the Board of Directors to order at 6:30 p.m. in the dining room of the Wildcatter Steakhouse at the Wildcatter Ranch & Resort, 6062 Highway 16, Graham, Texas. Board members present were Mr. Miller, Roger Sanford, Billy Don Clark, Paula Rodgers, Carol Bourland, and James Brockriede. Stuart Smith was absent. Others present were Becky Sanford, dinner guest; Mary Jane Clark, dinner guest; Sheila Brockriede, dinner guest; Cassie Fisher, Director of Business Development; Ashley Honea, Communications Director; Brandon Huffstutler, CIO; Ginnie Holmes, CFO; Kim Gilbert, CCO; and Rebecca McCain, CEO.

The Board had dinner at the Wildcatter Steakhouse and returned to their hotel rooms at approximately 8:00 p.m. No action was taken.

At 8:30 a.m. on February 25th, the Board reconvened in Miss Addie's Classroom at the Resort.

STRATEGIC PLANNING SESSION

The Board reviewed the 2019 Strategic Plan along with the S.W.O.T. analysis done by the Medical Staff and Department Managers in 2019 as reviewed and updated in 2020. Accomplishments were also discussed, including the acquisition of Dr Stutte's practice and how well the staff has handled the COVID-19 pandemic that sidelined last year's strategic planning session.

A discussion of industry trends and patient experience followed, focusing on exceptional care and quality. New payment policies and other impactful models of providing care were also discussed.

Technology was the main point of discussion throughout the day, including the need for text messaging, to sustain our competitive edge and remain innovative in the eyes of patients.

At the end of the day, the Board set specific goals and prioritized those for the Management Team. The Board directed the Management Team to develop the 2021 Strategic Plan for approval at the next Board meeting.

No action was taken during the meeting.

ADJOURNMENT

There being no further business, Mr. Sanford made a motion to adjourn. Mr. Clark seconded and the Board voted unanimously to adjourn at 2:41 p.m.

Johnny Miller, Chairman

Stuart Smith, Secretary